



IMPORTANCE OF MANAGERS AND EMPLOYERS ATTENDING AND HOSTING COMMUNITY FAMILY VIOLENCE PREVENTION EVENTS

One of the action areas of the CRE Agreement is engagement with community.

Below are some examples of why it is important that your commitment to the CRE Agreement and **the prevention of family violence goes beyond the workplace** and that your organisation demonstrates this to the wider community.



Participating in or organising a community event, or promoting internal activities through your communication channels, demonstrates to the community and stakeholders that you are actively taking action in this space and sets an example for individuals and organisations to follow.



It is important that staff at all levels/areas of your organisation attend and participate in such events. This will demonstrate that the action is not just being led by one person or team, but rather is embedded in the organisation's day to day practices.



If staff are required to participate and role model this commitment to the wider community, it is more likely that they will be supportive of internal changes and model gender equality practices in the workplace also.



It is important that men within the organisation take the lead in participating in or organising family violence prevention activities. Men play a vital role in the prevention of family violence, and this again highlights that everyone within the organisation is supportive of this and that such events do not always fall on women to organise.



By promoting your involvement in by either attending community events or promoting internal activities externally, your workplace may be profiled and promoted within the community, stakeholder, client and funding networks as creating positive change. If you become renowned for being socially responsible it is likely this will aid not only the retention of staff, but also attract new employees.



Stakeholders, community members and clients may choose to use or remain with the business or organisation on the basis of your ongoing commitment to gender equality and social responsibility, which is important in a competitive environment.



Acting within your organisation will demonstrate that this is an intersectional issue within society and that all levels of the community must work together to create change.

We can build a regional community that shares a culture of a violence free environment in both the workplace and community!